**Scenario Planning Template**

Scenario Planning is a process for businesses to think about and plan for the future. Also referred to as Scenario Mapping, Scenario Development or Scenario Analysis, the process typically involves identify external trends and disruptive innovations, exploring how the future could unfold, what the consequences would be for the business, and how to respond with alternative strategic plans.[[1]](#footnote-1)

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  |  | **Scenario 1** | **Scenario 2** | **Scenario 3** | **Scenario 4** |
| **Impact of Scenario** | What happens after the scenario occurs? |  |  |  |  |
| **Uncertainties** | What is unknown about the scenario? |  |  |  |  |
| **Questions** | What questions may you have about the scenario? |  |  |  |  |
| **Comments** | What comments do you have on the scenario? |  |  |  |  |
| **Responses** | What response do you take to the scenario occurring? |  |  |  |  |
| **Alternative Plans** | What alternatives may you take if the scenario occurs? |  |  |  |  |

1. Source: [UpBoard](https://upboard.io/) [↑](#footnote-ref-1)