### SheTrades Commonwealth

### TAL

# SIGN UP TODAY FOR THIS WEBINAR SERIES!

## EFFECTIVELY PIVOT TO DIGITAL WEBINAR SERIES

FACILITATED BY **Agatha A. Appleton-Sas** and guest speaker **Robert Appleton-Sas**Founders of RÅN studio

The programme aims to empower female founders to communicate their brand and develop exceptional experiences for their customers on online platforms and social media.

It consists of six detailed webinars and accompanying workshops that will cover topics ranging from effectively running your business online, developing your social media strategy and visual brand, maximising your reach on social platforms and best ways to communicate your message online and directly with consumers.

The webinars and workshops also aim to provide tangible tools for businesses to take control of their own creative direction and content creation to stand out in the competitive online market.



<b>–</b>	16	Session 1 2:	00 pm CET
0	23	Session 2 2	:00 pm CET
>	30	Session 3 2	:00 pm CET
0 Z	20	Session 4 2:	00 pm CET
O	07	Session 5 2	:00 pm CET
ш	11	Session 6 2	:00 pm CET
>	3	Bangladesh	12:00 pm CET
0	4	Ghana	12:00 pm CET
Z	5	Kenya	12:00 pm CET
	6	Nigeria	12:00 pm CET
	15	Bangladesh	12:00 pm CET
Z	13	Ghana	12:00 pm CET
<b>∀</b>	14	Kenya	12:00 pm CET
•	12	Nigeria	12:00 pm CET

Webinar Series

#### **Country Workshops**

Note: Limited space available, companies will be selected based on their interest and active participation in the T&A webinar series

Click **here** to register!

